



# MST.LAMIA AKTHER

Web Developer

## PROFESSIONAL SUMMARY

Professional WordPress Developer and Digital Marketer with 2+ years of experience in building responsive, SEO-optimized websites. Expert in WordPress, Elementor, WooCommerce, on-page SEO, website speed optimization, and conversion-focused design. Successfully completed 20+ projects for local and international clients. Open to fully remote work.

## SKILLS

- WordPress Development
- Elementor Website Design
- WooCommerce Development
- Responsive Web Design
- HTML, CSS, JavaScript
- PHP & MySQL (Basic)
- Website Speed Optimization
- On-Page SEO & Technical SEO (Basic)
- Landing Page Optimization
- E-commerce Website Development
- Website Maintenance & Security
- Digital Marketing Strategy
- Facebook & Instagram Marketing
- Website Optimization
- Client Requirement Analysis

## EDUCATION

Bachelor of Arts (B.A)  
National University – 2025

Higher Secondary Certificate (HSC)  
Barakota Union Degree College – 2022

Secondary School Certificate (SSC)  
Barakota Union Institution – 2020

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## EXPERIENCE

### WordPress Developer & Digital Marketer 2023

- Developed 30+ WordPress websites using Elementor and WooCommerce
- Improved website loading speed by up to 40%
- Implemented on-page SEO resulting in increased organic traffic
- Set up WooCommerce payment gateways and shipping systems
- Worked with international clients on remote projects

## PROJECT HIGHLIGHTS

- Business Website with SEO Setup
- Personal Portfolio Website
- WooCommerce E-commerce Store
- Landing Page Design for Lead Generation
- Social Media Marketing Campaigns

## CERTIFICATIONS

- WORDPRESS MASTERY ZERO TO HERO (ONLINE)  
Certificate
- PROFESSIONAL UI/UX DESIGN WITH FIGMA (ONLINE)  
Certificate

## LANGUAGE

- Bangla
- English
- Hinddi (Basic)